



# A Voice for the People

## Marketing Mental Health

**In 2009 the Primary Care Trust's mental health promotion work will have a strong focus on marketing mental health and well-being to the Greenwich population.**

We will kick off the New Year by supporting England's biggest ever national campaign, Time to Change, which aims to end the stigma and discrimination surrounding mental illness (www.time-to-change.org.uk). You may have seen the National TV advertising on ITV, radio and press advertising as part of the campaign launch in January, as well as posters, bookmarks and drinks coasters that will be distributed locally through Greenwich and advertisements on bus shelters, all designed to raise awareness.

Following this, we will also be working with a broad range of Greenwich agencies, including Greenwich Council, Greenwich MIND, Oxleas Mental Health Trust, Greenwich Leisure Limited and Charlton Football Club to develop and deliver a local wellbeing campaign across the borough later in the year. This campaign will include communicating 'five-a-day' actions that Greenwich residents can take to promote their own wellbeing.

Recent research carried out by the New Economics Foundation commissioned by Foresight has proved that these actions work.

Delivering this well-being campaign will involve the promotion of key messages across the borough in lots of different ways, including the SPLASH website, posters, leaflets etc. in community sites and public spaces.

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We would also like to promote ways to well-being through existing and new local events in the Greenwich community. This might link into already existing initiatives around physical exercise, healthy living and cultural events, as well as some new events centred on well-being.



**For more information on any of the above or if you have an event or initiative at which we could promote wellbeing, please contact Alexia Fergus in Mental Health Promotion on 020 8694 7301.**

This document contains important information. If you would like a translation of the document in your own language, please tick the box on the right and return this whole page to the address shown below.

English

ਇਸ ਦਿੱਤੇ ਵਿੱਚ ਖਾਸ ਜਾਣਕਾਰੀ ਦਿੱਤੀ ਗਈ ਹੈ। ਜੇਕਰ ਤੁਹਾਨੂੰ ਇਸ ਦਿੱਤੇ ਦੀ ਆਪਣੀ ਬੋਲੀ ਵਿੱਚ ਅਨੁਵਾਦ ਚਾਹੀਦਾ ਹੈ ਤਾਂ ਤੁਸੀਂ ਸੱਜੇ ਪਾਸੇ ਜੋ ਬੋਕਸ ਹੈ ਵਿੱਚ ਟਿੱਕ ਕਰੋ ਅਤੇ ਇਹ ਸਾਰਾ ਵਰਕਾ ਸਾਨੂੰ ਭੇਜੋ ਲਿਖੇ ਐਡਰੈਸ ਤੇ ਵਾਪਸ ਭੇਜੋ।

Punjabi

Qoraalkan waxaa ku kooban macluumaad muhim ah. Haddii aad dooneysid in luqaddaada laguugu tarjumo, fadlan xariiq koobaabinta midigta, booggan oo dhanna u soo dir cinwaanka hoos ku yaalla.

Somali

Bu belge önemli bilgiler içermektedir. Belgenin kendi dilinizde çevirisini istiyorsanız, lütfen sağdaki kutuyu işaretleyip bu sayfayı aşağıdaki adrese gönderiniz.

Turkish

此文件包含重要的信息内容。如果你需要一份关于你自己的语言的翻译文本，请在右侧的方格内划钩，并将此页交到下列地址处。

Chinese

Tài liệu này có chứa những tin tức quan trọng. Nếu bạn muốn bản tài liệu này được dịch ra ngôn ngữ của bạn, xin hãy gạch vào ô ở tay phải và gửi lại cả trang đó đến địa chỉ sau đây.

Vietnamese

এই দলিলটিতে মূল্যবান তথ্য রয়েছে। যদি আপনি আপনার নিজের ভাষায় এটির অনুবাদ পেতে চান, তাহলে ডান পাশের বাক্সটিতে টিক দিয়ে পুরো পৃষ্ঠাটি নিচের ঠিকানায় ফেরত পাঠিয়ে দিন।

Bengali

આ દસ્તાવેજમાં મહત્વની માહિતી સમાવેલી છે. જો તમને તમારી ભાષામાં આ દસ્તાવેજનું ભાષાંતર જોઈતું હોય તો, મહેરબાની કરી જમણા બોક્સમાં ટીક (નિશાની) કરો અને આખું પાનું નીચે આપેલ સરનામે પાછું મોકલો.

Gujarati

يحتوى هذا المستند على معلومات هامة. إن أردتها مترجمة إلى لغتك فالرجاء وضع علامة في الخانة التي في اليمين وإرجاع الصفحة بكاملها إلى العنوان المذكور في الأسفل.

Arabic

اس دستاويز میں ضروری معلومات فراہم کی گئی ہیں۔ اگر آپ کو اپنی زبان میں اسکا ترجمہ درکار ہو تو برائے مہربانی دائیں طرف سے باکس میں نشان لگا کر یہ پورا صفحہ درج ذیل پتے پر روانہ کیجئے۔

Urdu

Iwe yi kun fun awon àkíyèsí pàtàkì. Tí ẹ ba fẹ ki a túmọ̀ rẹ fun yin, ki ẹ fi àmìn sí inu àpótí kekere tí o wa ni apa ọ̀tun akíyèsí yì, ki ẹ sí fi iwe yi ranṣẹ sí wa ni àdírẹ̀sì tí n bẹ̀ nì'isàlẹ̀ yì.

Yoruba

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Greenwich Community Network  
31 Thomas Street, Woolwich London SE18 6HU**

9202:6 Mar. 2009

## Developing the Role of the Third Sector in Public Services: Building Capacity and Promoting Capability

**The House Magazine**, written for and by Parliamentarians, holds regular **Westminster Briefings**, which aim to provide a forum for practitioners, local policy makers and civil servants to debate key issues with leading figures from within Westminster, Whitehall and Local Government. In view of the importance of the subject, we present a full one day Conference.

**Date: 25 June 2009**

**Time: 10.00am-4.30pm**

**Venue: One, Great George Street, Westminster**

The economic downturn has presented a challenging new environment in which the third sector must operate, with the importance of diversifying funding, innovative services and collaborating with partners key to surviving and flourishing over the coming year. Yet these circumstances also provide new opportunities for third sector organisations to expand their roles in public service delivery and put themselves at the forefront of commissioners' minds as uniquely placed to provide responsive, community based and client focused initiatives. These issues have been recognised by the Government with the publication of 'Real Help for Communities: Volunteers, Charities and Social Enterprises' an Action Plan for the Third Sector. This document looks to address the current challenges facing the sector in terms of service delivery, funding and financial pressures and also endeavours to strengthen its partnership relations with Government.

This Westminster Briefing will give delegates the opportunity to discuss and be informed on the Government's vision for the third sector's role in public service delivery, and the commitments made in the new action plan. The conference will also investigate the threats and opportunities presented by the economic downturn for third sector service provision and wider funding, as well as provide a route map to building stronger partnership relations between local authorities and the third sector. Delegates will have the

chance to engage with the panel in investigating key issues such as:

- What help will the Government offer the third sector to weather the economic downturn?
- What wider Government initiatives are in place to engage with and fund the third sector?
- How would third sector funding and policy differ under a potential Conservative administration?
- How can third sector organisations build their resilience and maintain their resources in the coming months?
- How can organisations of all sizes diversify their incomes and develop their capabilities to deliver services?
- How great is the increase in demand for services likely to be, and how can third sector organisations capitalise on this through demonstrating their unique characteristics and capabilities?
- How can local authorities better engage with the third sector and ensure they recognise the value of the services they offer?
- How can the third sector organisations continue to build their skills base to ensure they have the capabilities to deliver services?

Places on our conferences are strictly limited and I advise you, therefore, to book as early as possible to secure your delegate place(s).

**To book a place or for more information please contact Jonathan Fuller on 020 7096 2946**



## NHS Organ Donor Register

**Greenwich Time (GT) has launched a campaign to encourage more local people to join the NHS Organ Donor Register.**

The latest annual figures showed that in 2007/08 13 people in Greenwich had their lives saved or transformed by transplants. Ten more people had their sight restored or improved by cornea or sclera grafts.

By joining the NHS Organ Donor Register you can help increase this number.

**What is the campaign all about?**

The idea behind the GT campaign is a big one - to get thousands more people in Greenwich to join the organ donor register.

The campaign hopes to inspire more people by the thought that their generosity today could save lives years from now.

Currently, 54 people in Greenwich require a transplant - 49 of them a kidney.

It is known that many of you have thought about registering, but just do not have the time to do it, so the GT campaign is to get you to do exactly that.

**Why should I join the register?**

54,543 Greenwich residents are currently on the NHS organ donor register - let's join them!

- since April 2008, seven local people have had their lives saved or transformed by an organ transplant
- a further eight people have had their sight improved or restored
- around 400 people a year in the UK die whilst on the transplant waiting list
- there is a need for more African, African-Caribbean and south Asian people to join the list, as donation rates among these ethnic groups are relatively low

- one donor can give life to several people, so if you join it can make a real difference
- surveys show that 90 per cent of the public support organ donation but only 24 per cent have joined the register.



*In 2007/08, thirteen people in Greenwich had their lives saved or transformed by transplants.*



**Become a part of the GT campaign today and join the organ donor register. It's your call. 0845 60 60 400 (Open 24 hours)**

**Alternatively, you can text 'GIVE' to 84118 (standard text rates apply).**

# Your Borough Passport

GreenwichCard is your passport to many exciting discounts in and around the borough.



For as little as £1 membership you can enjoy a wide range of leisure centre discounts along with money off a selection of retail outlets, services and local attractions, including The O<sub>2</sub>, ExCel and Greenwich Theatre.

## British Music Experience offer

The British Music Experience is a permanent, interactive exhibition that has just opened and is dedicated to the history of popular music in Britain.

Using state-of-the-art effects it will show how rock, pop, dance and many other musical genres were formed and have influenced the last sixty years of British culture. Visitors can learn to play instruments and record their own songs.

GreenwichCard holders can pre-book tickets now and get 20 per cent off adult and concession tickets.

## E-alerts for special offers

To get advance notice of special offers, GreenwichCard holders can register to receive email alerts straight to their inbox. Visit [www.greenwich.gov.uk/Greenwich/News/EventsOffersE-alerts](http://www.greenwich.gov.uk/Greenwich/News/EventsOffersE-alerts). to sign up for alerts.



# Consultation on closure of Charlotte Turner School

Greenwich Council is consulting on the proposal to close Charlotte Turner Primary School and nursery with effect from 31 August 2009.

## Consultation process

This consultation will be the first step in the process, before a final decision can be made.

If the Council decides, following the consultation, to proceed with the closure proposal it will publish a Public Notice, and all interested parties will have the opportunity to make representations before a final decision is made.

It is very important that the Council takes into account the views of those likely to be affected, before making a decision on whether to close the school.



## Submitting your comments

To submit your comments please send a written statement to:

**Head of Admissions**  
**2nd Floor Riverside House East**  
**Woolwich**  
**London SE18 6BU**

# What are the Great Get Together events?

Greenwich Council's Great Get Togethers are community events giving people the chance to have their say on local issues.

Great Get Togethers are a key part of the Council's community consultation programme and are located around the borough, in parks and open spaces.

At a Great Get Together you can enjoy a variety of fun attractions and live entertainment for free. You will find a wide variety of information stalls and a Healthy Living marquee.

At the heart of each event is a Talk Café marquee where you can enjoy free refreshments and give feedback on local issues by writing

your suggestions on the suggestion wall, or filling in questionnaires and online surveys.

You can also meet local councillors and tell them your views face to face.

The Great Get Togethers will take place on the following days:

- **Winns Common: Sat 9 May**
- **Blackheath Rugby Club: Sat 23 May**
- **Woolwich Barracks: Sat 20 June**
- **Charlton Park: Sun 28 June**

Talk Café  
the great get together 2009



**FREE** fun for all and a chance to have your say

“ You can make a difference ”

“ You can make a difference ”

# A new agreement for local communities

During March 2009, the Greenwich Partnership will be invited to sign off a “refreshed” version of the borough’s Local Area Agreement. The refresh process has confirmed the improvement priorities that we agreed with Government in June last year but also enabled us to fill in the majority of gaps left over from the original negotiations in terms of baselines and targets to measure the improved outcomes we are trying to achieve.

The Local Area Agreement (LAA) is an agreement between Government and the borough, which sets out the shared improvement priorities for an area over the three years between 1 April 2008 and 31 March 2011. These priorities reflect both the vision for the borough described in the Sustainable Community Strategy and the national priorities identified in central government Public Service Agreements.

The Greenwich LAA identifies six key priority themes: -

- Spreading economic prosperity
- Children and young people
- Health and well-being
- A safer borough
- Inclusion and cohesion
- Environmental sustainability

The agreement binds local partners across the public, private and third sectors to work together to support the achievement of targets for reducing worklessness, improving health, enhancing the quality of the local environment, tackling crime and improving the lives of vulnerable residents. A full copy of the Greenwich LAA can be found on the council’s web site.

The LAA is part of a wider change in the way that public service providers and other local partners are being encouraged and enabled to work together more effectively to improve their areas and realise better outcomes for local people. The Government has said that it will increasingly devolve more power and responsibility to local authorities and other local public service providers to enable them to focus activity and resources on those things that matter most to local people. In return, it expects to see evidence that local partnerships are delivering real improvements in their area.

*The sector has a wealth of knowledge and experience of working with the most vulnerable members of our community in particular and this will be invaluable to the Greenwich Partnership.*

The local community and voluntary sector must be at the heart of this new way of working. The sector has a wealth of knowledge and experience of working with the most vulnerable members of our community in particular, and this will be invaluable to the Greenwich Partnership as it seeks to better understand and improve its capacity to address changing patterns of need in the borough. The sector is also an important source of innovation and can often provide services in a more responsive and “human” way than larger statutory organisations are able to do.

# Consultation with disabled children and their parents and carers

**11 March to 11 June 2009**

Greenwich Council is consulting with disabled children and their families about ‘short breaks’. We want children and their families to help us decide how the short breaks service should develop under the Aiming High for Disabled Children strategy (AHDC). Short breaks allow disabled children and young people to experience positive activities and have fun while their parents and carers get a break and recharge their batteries.

Over the next three months, we aim to speak to as many young people and their parents and carers as possible. Young people who take part will be entered for a prize draw with the chance to win an iPod, shopping vouchers or a mobile phone.

## Target groups of children and young people

The target groups of young people for the short breaks consultation are:

- Children and young people (CYP) with Autistic Spectrum Disorder (ASD)
- CYP with complex health needs including disability and life limiting conditions as well as those with additional impairments – physical, cognitive impairments and/or sensory impairments
- CYP aged 11+ with moving and handling needs
- CYP with challenging behaviour associated with other impairments (e.g. severe learning disability)
- Young people aged 14+ who are severely disabled and require services appropriate to their age
- Parents and carers of the above groups of children

## Focus Group meetings for children and young people

The focus group meetings will be based on fun and games. Please contact Poppy Macmichael at The Greenwich Children and Young People’s Participation Service (poppy.macmichael@childrenssociety.org.uk, 020 7358 2005) if you would like to hold a focus group.

We can arrange five focus groups with a maximum of 15 young people in each group (depending on the level of support required). Please get in touch with Poppy by **24 April 2009**. Focus groups will take place by the consultation deadline of 11 June 2009

## Questionnaire for children and young people

A questionnaire has also been developed for children and young people. Questionnaires will be sent to schools and key workers will help young people to answer the questions. If you would like copies of the questionnaire and will support your young people to answer the questions, then please contact Rosie Dei-Boateng on 020 8921 8042 or email [rosie.dei-boateng@greenwich.gov.uk](mailto:rosie.dei-boateng@greenwich.gov.uk).

Focus group meetings for parents and carers Parent Focus would like to hear the views of parents and carers. They are happy for individual parents to approach them. They are happy to chat on the phone or by letter. They particularly want to talk to parents with English as a second language, parents with older children and parents with children in mainstream schools. To get in touch with Parent Focus, please email Julie Campbell on [julie@parentfocus.co.uk](mailto:julie@parentfocus.co.uk)